

# PHOTOPLAY

N.S.E.

25 CENTS  
30 Cents in Canada

APR



KATHARINE  
HEPBURN

"I Had To Leave John Gilbert" —Virginia Bruce



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25 CENTS

30 Cents in Canada

APRIL



Earl Christy

KATHARINE  
HEPBURN

"I Had To Leave John Gilbert" —Virginia Bruce



“I can help you win hearts . . .  
*says* **BARBARA STANWYCK**”



*Lovely  
 Warner Bros. star*

“There’s something about the charm of really exquisite skin men just can’t resist!” says this beautiful star. “I have the sensitive skin that goes with red hair—yet for years my simple beauty care . . . Lux Toilet Soap . . . has kept it always soft and smooth. With a tempting, smooth skin you can win hearts and *bold* them. Try my beauty soap—you’ll see!”

Actually 9 out of 10 Hollywood stars use fragrant, white Lux Toilet Soap. Why don’t *you* win new loveliness the Hollywood way? Start *today*!

**Scientists Explain:**

“Skin grows old-looking through the gradual loss of certain elements Nature puts in skin to keep it youthful. Gentle Lux Toilet Soap, so readily soluble, *actually contains* such precious elements—checks their loss from the skin.”



For EVERY Type of Skin...dry...oily...“in-between”

